

Sponsoring and Advertising

succeet24/25



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Dear exhibitor,

On the following pages we present a number of sponsorship and advertising opportunities with which you can effectively advertise your presence at the succeet24/25 trade show.

at the event

You can draw attention to your company on site during the trade show with various advertising and sponsoring measures and direct visitors to your stand

before the event

Some of the advertising options are already effective in the run-up to the event: with our email newsletter and our event website, you have two strong media for the insights industry at your disposal, with which you can reach an interested audience. You will find all advertising opportunities [.here](#).

Of course, you can also combine the individual sponsorship and advertising options and put together a whole package of measures. We will support you with help and advice - and an attractive package price

your succeet24/25 sales team

We look forward to your enquiry!



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All prices in this brochure are subject to 19 % VAT.

Sponsoring and Advertising: Overview

advertising format	price in EUR	page
Sponsoring		
Premium Partner	4,650	4
Cooperation Partner (General)		5
Attendee Registration	2,740	6
Registration Sessions	1,680	6
Wifi Exhibition Hall	from 1,790	7
Event Guide (Print)	2,490	7
Event Bags	1,690	8
Check-In Counter	2,290	8
Cloakroom	1,990	9
Deckchairs	1,990	9
Stairs to the Sessions Rooms	on request	10
Digital Info System	1,790	11

advertising format	price in EUR	page
Advertising/Promotion		
Promotion Activities	from 490	12
Advertising Space Railing	from 990	13
Advertising Space Staircase	from 990	14
Advertising Floor Graphics	from 890	15
Advertising Sanitary Area	from 790	16

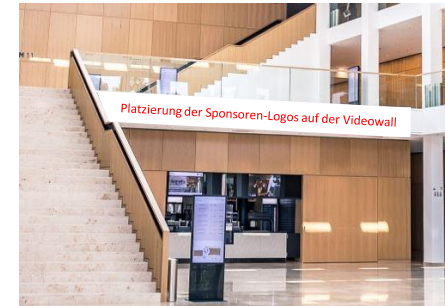
Exclusive Advertising Package „Premium Partner“

for exhibitors who want to attract more attention to their trade show participation and emphasize their claim to leadership in the market

4,650 EUR

As a premium partner of succeet, you receive maximum media presence:

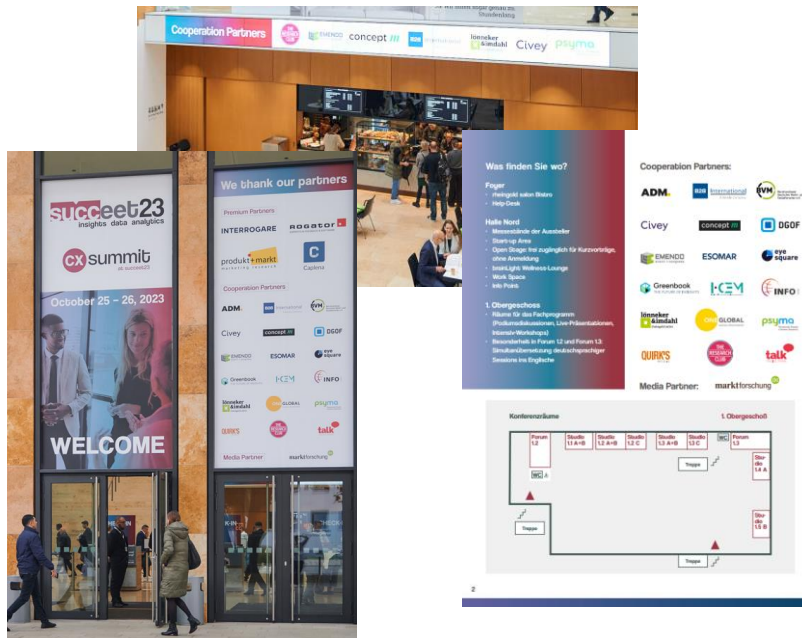
- logo placement on all trade show relevant subpages of the succeet website in first place
- exclusivity: only 4 Premium Partners possible
- logo placement on the video wall in the central foyer ("Welcome" greeting for attendees, clearly visible at check-in)
- logo placement on one of the windows directly above the main entrance (visible from afar)
- logo placement on the 10 flags in front of the exhibition venue
- logo placement on the front page of the event guide (print)
- logo placement in every issue of the email newsletter
- publication of two editorial contributions (interview or white paper) in the email newsletter
- 5 advertising placements (super banner) in the email newsletter worth EU 1,200R



Cooperation Partners receive full media presence and support one of the following services:

media presence

- logo placement on all event relevant sub pages of www.succeet.de
- logo placement on one of the window panes directly above the main entrance
- logo placement on the video wall in Foyer Central
- logo placement in each issue of our email newsletter
- logo placement in our event guide (print) on page 2



individual sponsorships

Attendee Registration	2,740 EUR	p 6
Registration Sessions	1,680 EUR	p 6
Wifi in the Exhibition Hall	from 1,790 EUR	p 7
Event Guide (print)	2,490 EUR	p 7
Event Bags	1,690 EUR	p 8
Check-in Counter	2,290 EUR	p 8
Cloakroom	1,990 EUR	p 9
Deckchairs	1,990 EUR	p 9
Stairs to Session Rooms (XXL advertising space)	on request	p 10
Digital Info System	1,790 EUR	p 11

Cooperation Partners receive full media presence and support one of the following services:

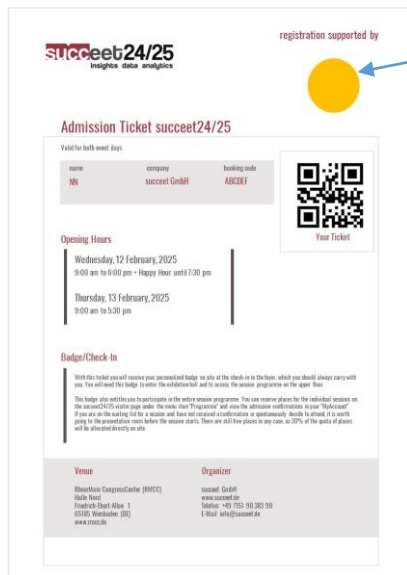
Attendee Registration

2,740 EUR

As a sponsor, you support the entire process from visitor registration to receipt of the admission ticket on the succeet attendee website

The following services are included:

- media presence see page 5
- 1 x logo placement with info on the ticketing page
- 1 x logo placement on the E-ticket



your logo on the E-ticket

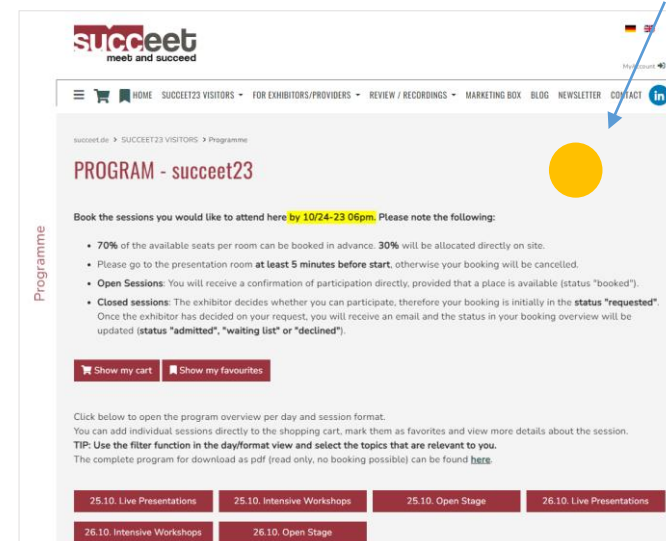
Registration Sessions

1,680 EUR

Trade show attendees can reserve seats for the sessions in advance. As a sponsor, you will receive a logo placement on the registration page.

The following services are included:

- media presence see page 5
- 1 x logo placement with info on the registration page



your logo on the registration page

Cooperation Partners receive full media presence and support one of the following services:

Wifi in the Exhibition Hall

from 1,790 EUR

As a sponsor you support the free Wifi in the exhibition hall

The following services are included:

- media presence see page 5
- 1 x logo placement or sponsor's info (you are free to choose user name) on the front page of the event guide
- further advertising option for a fee: corset banner on 4 pillars in the foyer, 3 roll-ups at each hall entrance



Event Guide (print)

2,490 EUR

As a sponsor you support the production of our event guide which includes all information about our event) floor plan, session agenda, list of exhibitors, etc.) Available at the event.

The following services are included:

- media presence see page 5
- full page advertisement on the back cover of the event guide (print) in 2 languages: German/English



Cooperation Partners receive full media presence and support one of the following services:

Event Bags

1,690 EUR

For the collection of brochures and advertising material, we give a sponsor the opportunity to provide bags (cloth bags) for self-service at check-in. The cloth bags must be provided by the sponsor.

The following services are included:

- media services see page 5
- display of the bags (cloth bags) supplied by the sponsor at check-in



Check-In Counter

2,290 EUR

On the check-in counters in the foyer central there are three advertising spaces sized 124,5 x 47,5 cm on the counters.

The following services are included:

- media services see page 5
- 3 check-in counters with 3 different (if desired) advertising banners of the sponsor (incl. production)



Cooperation Partners receive full media presence and support one of the following services :

Cloakroom

1,990 EUR

Above the cloakroom there is a video wall 17,280 x 1,080 pixels (9 monitors 55 inches each, next to each other) which is at the sponsor's disposal for advertising

The following services are included:

- media services see page 5
- digital advertising above the cloakroom on both event days

video wall for individual, digital advertising



Deckchairs

1,990 EUR

In the exhibition hall or in the North Foyer, a quiet or reading zone will be set up with 10 deckchairs in which visitors can retreat if they wish. The fabric cover of the deckchairs can be individually designed by a sponsor as advertising space.

The following services are included:

- media services see page 5
- fabric cover of 10 deckchairs individually designed by the sponsor (one artwork), size of the fabric cover: about 42 x 103 cm



Cooperation Partners receive full media presence and support one of the following services:

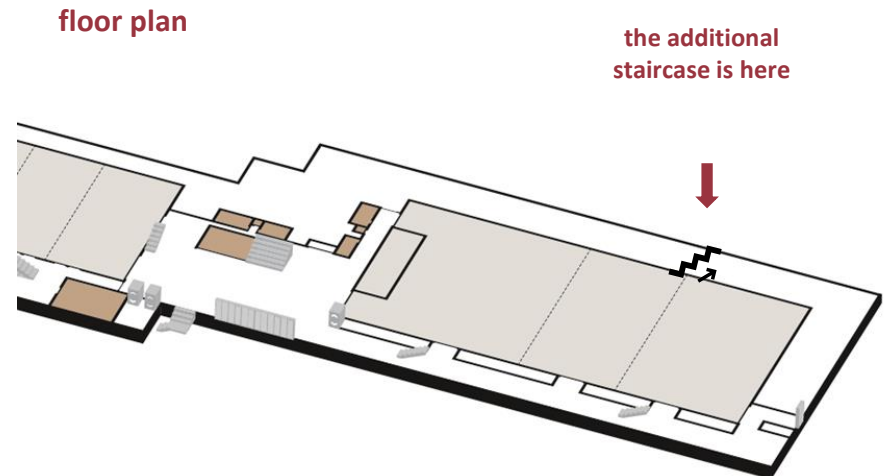
Special Advertising Area: Stairs to the Session Rooms

on request

In order to keep visitors in the exhibition hall and enable shorter walking distances, we are building an additional staircase in Hall North that leads to the session rooms on the upper floor. Present your company on an extraordinary advertising banner:

The following services are included:

- media services see page 5
- XXL-advertising banner



Sponsoring Digital Info System

1,790 EUR

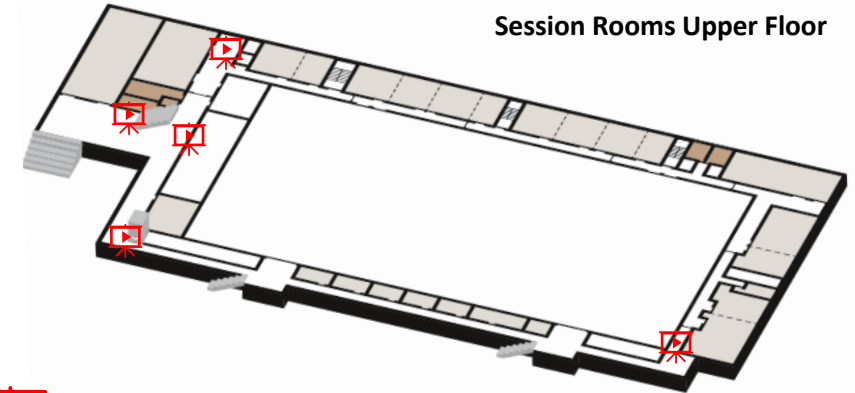
There is a digital information system on the succeet24/25 site consisting of a total of 12 steles. As organizers, we use this to inform visitors about the session agenda. To a sponsor we offer logo placement on all 12 steles.

The following services are included:

- media services see page 5
- logo placement on the agenda (12 steles)

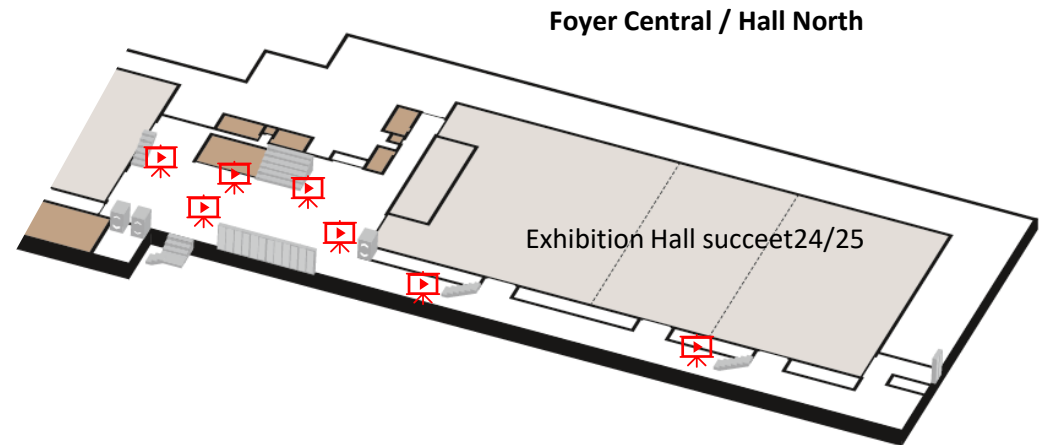


sponsor's logo on the agenda



Session Rooms Upper Floor

12 steles (55 inches each)



Foyer Central / Hall North

Exhibition Hall succeet24/25

Promotion Teams

from 490 EUR*

If you would like to draw attention to your stand or your offer with targeted campaigns or distribute promotional gifts, you can deploy your promotion team throughout the entire succeet24/25 exhibition area: in Hall North, the foyers and on the upper floor near the session rooms.

Please discuss possible promotions with us in advance.



*4 hours, 1 person (provided by the sponsor)

Highly visible advertising spaces are located as full-surface glass lamination on the glass railings in the foyer central

Advertising Spaces 1 – 5 2,450 x 1,055 mm each 1,140 EUR

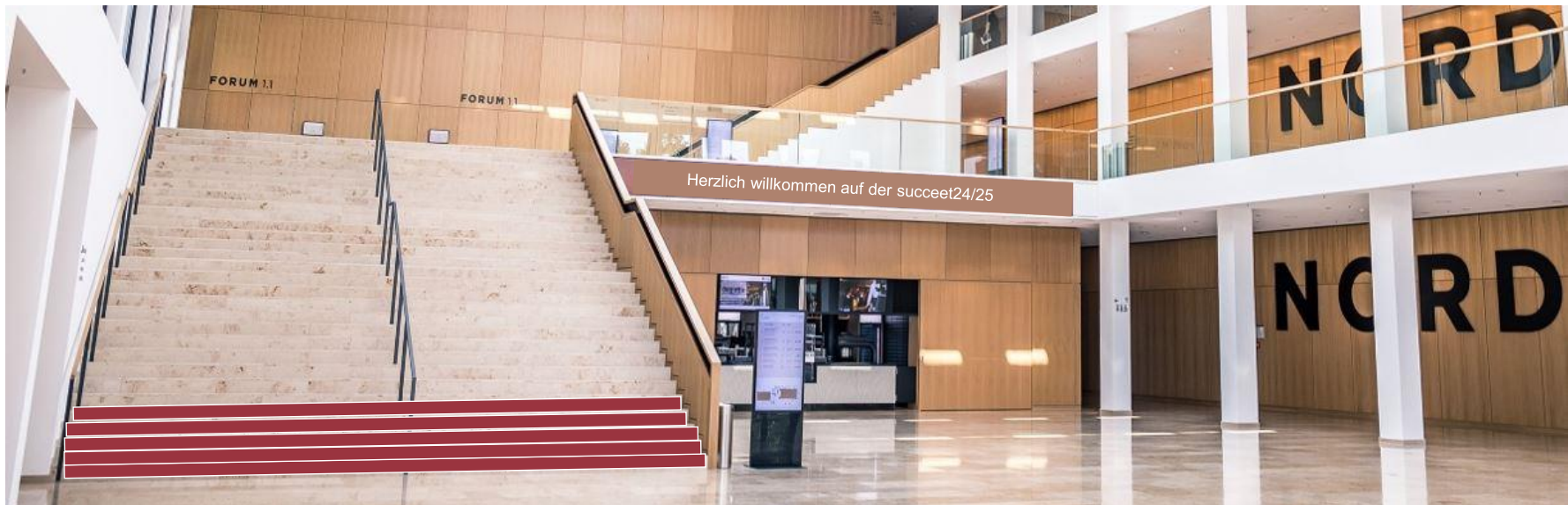
Advertising Spaces 7 – 18 1,980 x 1,050 mm each 990 EUR

finsh: full foiling, 4c digital print on SK film, matt, laminated



Full foiling of the steps in the foyer central

size per stair	798 x 16 cm
units:	
10 stairs	1,790 EUR
5 stairs	990 EUR
finish	digital print on SK foil, 798 x 16 cm, matt laminated



Floor Graphics – authentic and convincing

Floor Graphic – XL rectangle

2 spaces 890 EUR

digital print on arlon, laminated, matt
size (width x height): 150 x 100 cm
located in sets of 2 in the entrance area Hall North



Floor Graphic – foot print

10 pairs 1,290 EUR
each additional pair 150 EUR

digital print on arlon, laminated, matt, non-slip, no adhesion
size of footprint 40 cm
location: on request



Floor Graphics – routing in circular shape

10 spaces 1,290 EUR
each additional circle 150 EUR

digital print on SK foil, laminated, matt, non-slip, no adhesion
diameter of the circle: 40 cm, incl . bonding/removal costs
location on request



