

succeet24-25 In-person Trade Show: Privacy Policy

Section 1: Data controller and supervisory authority

(1) succeet GmbH, represented by the Managing Directors Heinrich Fischer, Holger Geißler and Simone Waller-Klink, is responsible for the processing of personal data.

(2) You can reach the data controller at:

succeet GmbH
Im Baumstückle 45
71334 Waiblingen, Germany
Phone: +49 7151 90 383 90
E-mail: info@succeet.de

www.succeet.de/en/

(3) The Baden-Württemberg State Commissioner for Data Protection and Freedom of Information supervises the data controller.

(4) You can contact the State Data Protection Commissioner at:

State Commissioner for Data Protection and Freedom of Information
Königsstr. 10a
70173 Stuttgart, Germany
Phone: +49 711 6155 41 0
Fax: +49 711 6155 41 15
E-mail: poststelle@lfdi.bwl.de

www.baden-wuerttemberg.datenschutz.de/

Section: 2 Collection and processing of personal data

(1) Definition

The data controller collects your personal data. Personal data is such individual information of the personal or factual circumstances of a specific natural person or of a natural person who can be identified by the collection of the data.

(2) Data collection

The data controller collects the following data from you:

- (a) Corporate data: company name and address, contact details, communication data, tax number, etc.
- (b) Personal data of the exhibitor
- (c) Personal data of the employees and vicarious agents of the exhibitor
- (d) Photos and video recordings of your person if necessary

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(3) Legal basis/bases

The data controller may only collect and process personal data to the extent which the collection and processing of data is permitted by law.

(a) We need the personal data specified in Section 2(2)(a) to (c) for the performance of the contract concluded with you, for the initiation of the contract, for the purpose of holding the trade fair and for the execution of mutual contractual obligations, as well as for the assertion and processing of claims against you. The processing is performed on the basis of Article 6(1)(b) GDPR.

(b) Photos shall be taken and video recordings made at the physical event, where the personal data of your person, which is specified in Section 2(2)(d), may be collected. The photos taken and video recordings made there shall be used to present and market succeet24/25 in print and online media. There shall be no use/exploitation of the photos and video recordings in order to draw conclusions about your person. The collection and processing is performed on the basis of Art. 6(1) (f) in order to protect our legitimate interests. Please see Section 4(3) here.

Section 3: Disclosure to third parties

A disclosure to third parties takes place only insofar as this is necessary for the fulfilment of our contract or for the protection of our legitimate interests under Art. 6 (1)(b) and (f) GDPR, you have consented in accordance with Art. 6(1)(a) or we are legally obliged to disclose the data.

Section 4: Rights of data subjects

(1) As a data subject, you have the following rights:

- (a) right of access to information,
- (b) right to rectification or erasure,
- (c) right to restriction of processing,
- (d) right to object to processing,
- (e) right to data portability,
- (f) right to complain to a data protection supervisory authority,
- (g) right to withdraw consent given to us.

(2) In order to exercise your rights, use the aforementioned contact details of the data controller.

(3) Insofar as the processing of your personal data is based on our legitimate interests and is thus due to Article 6(1)(f) GDPR, you have the right to object to the processing of your personal data if and to the extent that there are reasons as to why your interest in preventing the processing of the data outweighs our interests.

As of: January, 2024